

SAMUEL L. BLUMENFELD

73 Bishops Forest Drive Waltham, MA 02452 781-899-6468

slblu123@verizon.net

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Robert Loomis
Senior Editor
Random House, Inc.
1745 Broadway
New York, NY 10019

Dear Bob,

I hope this letter finds you well. I have a publishing idea which you may find interesting.

For the last year or so I have been browsing YouTube and finding some fascinating videos. For example, there is a complete performance of Elgar's haunting Cello Concerto by the legendary Jacqueline du Pre, with the London Philharmonic conducted by her then new husband, Daniel Barenboim. It was filmed in 1967 or so, has been viewed by over 600,000 people, a thousand of whom have left incredibly touching comments. They not only love the music but they love Jackie as well.

It occurred to me that a great book can be published with a biographical sketch of du Pre, illustrated with photographs, plus a CD of her performance of the Elgar concerto. Combining a book and a CD is not new, but in this instance it would attract a whole new audience of music lovers who have become thoroughly mesmerized by du Pre's fantastic musical talent and tragic death. As you know, she died of multiple sclerosis at the age of 42.

Also, a film was made of du Pre's life by Christopher Nupen. It was on YouTube for many months and then was withdrawn, probably because of copyright problems. But the possibility of including a CD of that film with the book is, I believe, worth looking into. Such a book cum CDs would no doubt be a great international seller as the viewers on YouTube are from all over the world.

Let me know if such a project interests you and your colleagues. If you would like to watch the video on YouTube, just type in Jacqueline du Pre Elgar Cello Concerto Part 1. You'll also be able to read the comments of viewers.

With best regards,